

# **Job Description**

## Web Designer

13th November 2017

#### About You

You are a creative designer with a technical edge. You are motivated by your passion for outstanding web design, and you have a thirst for fresh knowledge and experience. You love designing websites and interfaces that push the boundaries of what can be achieved online, whilst honouring UX best practices.

You are happy to use your initiative with confidence, dealing directly with clients and putting forward recommendations for improvements to designs, functionality and process where appropriate.

You don't mind putting that extra bit of effort in to get a project completed on time, and you are excited by change.

### About The Role

We're looking for a talented, fast-learning & fast-working web designer to help us to take our creative output to the next level. Our focus is staying at the forefront of web design and adapting quickly, so ultimately we're looking for adaptability and best-practices over extensive experience. We are looking to fill this position in either our Guernsey or Oxford studios.

As a web designer at Indulge, you will get the opportunity to work on an enormous range of projects for Guernsey and UK clients. Our projects range from simple one-page websites through to huge, multi-faceted projects as part of a much larger team.

The position will provide an excellent growth opportunity to the right individual who will be part of a great team of talented and motivated co-workers.

## **Key Responsibilities**

- Responsive website designs at both conceptual and final stages
- UX research & content strategy
- Email template design



- Design review and testing
- Promotional graphics for websites, emails and social media profiles
- Dedication of time to personal 'Research & Development'
- Contribution to Indulge Media blog

#### Requirements

- Proficient with user-centric responsive website design
- Proficient with Sketch, Adobe Illustrator, Photoshop & InDesign
- Proficient with image sourcing and composition of creative imagery for promotional advertising
- Familiar with HTML & CSS
- Familiar with user research methods
- Familiar with web standards
- Understanding of basic SEO techniques
- Bachelors Degree in relevant topic (preferred)
- Ability to work as part of a team, responds to supervision and takes direction well
- Ability to self-motivate and work autonomously on projects, asking relevant questions & escalating when necessary
- Able to manage time effectively and work to a deadline
- Ability to work closely with clients, understand their needs and communicate effectively
- Fast learner, able to adapt to changing technologies, and gain new skills as required

### How To Apply

If you are interested in applying for the position please contact Russell Isabelle with a CV and covering letter at <u>russell@indulgemedia.com</u>.